



City and County of San Francisco

# Department on the Status of Women

Mayor Edwin M. Lee

Executive Director Emily M. Murase, PhD

## Women. Create. Change. Proposed 5<sup>th</sup> World Conference on Women in San Francisco, the First CEDAW City, in 2015

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**Monday, February 27, 2012**

**3:00 pm – 4:30 pm**

UN Conference Room B, UN Building

Imagine a **5<sup>th</sup> United Nations World Conference on Women** to revitalize the agenda developed at the 1995 4<sup>th</sup> World Conference on Women (Beijing) and expand it to address the issues and opportunities of the 21<sup>st</sup> century. 5WCW will focus on human sustainability and connect technology, new experiences, ideas, and best practices in order to ignite global action on women's issues. Come and engage with members of the Steering Committee to brainstorm strategies to advance the proposal, begin a discussion on key themes and agenda items, and develop outreach strategies to maximize 5WCW participation by all stakeholders. As the first world conference on women in the 21st century, technology will play a key role in maximizing engagement globally.

### Expert Panelists

**Jane Bernard-Powers, PhD**, Professor Emeritus  
San Francisco State University

**Stephanie Block**, US National Committee for UN Women

**Kathryn Johnson**, Special Assistant to the Dean of the  
College of Creative Arts and Humanities  
San Francisco State University

**Mona Motwani**, Co-Founder and Board member  
Spark

**Emily Murase, PhD**, Executive Director  
San Francisco Department on the Status of Women

### Moderator

**Marilyn Fowler**, President/CEO  
Women's Intercultural Network



\* Sponsored by the San Francisco Commission on the Status of Women, the US National Committee for UN Women, and the Women's Intercultural Network\*



**Marilyn Fowler** is Founder and President of the Women's Intercultural Network (WIN), a non-governmental organization consultative to the UN Economic and Social Council, based in San Francisco, CA that links women across cultures locally and globally, on the ground and online. WIN formed and coordinates The California Women's Agenda (CAWA), state follow-up to the 1995 4th World Conference on Women. Marilyn's work with the women's movement began in the late '60s when she formed the first Information and Education Committee and the Public Affairs Committee for the national Board of Planned Parenthood Federation of America (PPFA). Marilyn previously served as Executive Director of the World Affairs Council of San Diego; Director of Information, Education and Training for Planned Parenthood of San Diego; and Director of Training for the U.S. Dept. of Health and Human Services, Region VII Family Planning Training Office in Kansas City, MO. Marilyn has served on the board and consulted with the Assoc. for Women in Development, Japan External Trade Organization, Japan America Society, PPFA, African Development Foundation, Survival Skills Education & Development for Women, and the Global Forum for Women. Marilyn holds a Master's Degree in Public Administration in Organization Development.



**Dr. Jane Bernard-Powers** is Professor Emerita of Education at San Francisco State University where she taught pre-service education courses and graduate courses in teacher preparation, curriculum and instruction, and educational foundations for twenty plus years. Gender equity in education and in social studies have been the central foci of her writing and scholarship, and her interests have included biography and life-interviewing. Her publications include *Feminism and Gender in Education for Citizenship and Democracy*, *Education for Citizenship and Democracy*, *Gender Equity and Social Studies*, *Achieving Gender Equity Through Education*, and *The Girl Question in Education*. She has turned to community interests in the past few years, and is currently serving as the President of the chartered democratic club, San Francisco

Democratic Women in Action, and is an active member of the proposed 5th World Conference on Women Steering Committee. Dr. Bernard-Powers has a B.A. from the University of Michigan and an M.A. and Ph.D. from Stanford University.



**Stephanie Block** is an award-winning writer and editor and a passionate social media consultant for nonprofits, proudly providing voice and content for the San Francisco Department on the Status of Women, the United States National Committee for UN Women, SparkSF.org, and the Jewish Federations of North America's National Young Leadership Cabinet. She successfully completed the Women Moving Millions Donor Institute, and when she isn't leading live Tweet-Ups or launching Facebook campaigns, she has twice chaired SparkSF's Black & Pink Ball of nearly 1,000 young professionals. Stephanie is an avid traveler, having lived in six countries and visited almost sixty. A graduate of Vassar College, Stephanie also serves on the Steering Committee for the 5th World Conference on Women, a thrilling opportunity to merge grassroots

gender equality work with 21st century technology in her hometown of San Francisco, California, in 2015.



**Kathryn Johnson** is Special Assistant to the Dean of the College of Creative Arts and Humanities and is responsible for designing and implementing "The Praxis Project," an internship program and a curriculum for undergraduate and graduate students enrolled in the Departments of International Relations, Political Science, and Philosophy. Kathryn has more than 25 years of experience in educational reform at the University of California Berkeley, the University of California Davis, and the UC Office of the President and the Wright Institute for Research and Social Action in Berkeley. Her career has centered around creating interdisciplinary university-based programs to make undergraduate education relevant to the lives of students, promoting gender and multi-cultural equity in higher education, and making the university

responsible to the community. Her educational background includes a Bachelor's Degree in Sociology from Barnard College; an M.A. in Sociology and M.P.H. from UC Berkeley; and advanced doctoral work in Sociology from UC Santa Cruz.



**Mona Motwani** is a human rights attorney and author from San Francisco, CA. Mona is a Co-founder and current Board Member of Spark ([www.sparksf.org](http://www.sparksf.org)), a non-profit that seeks to build a community of young, global citizens who are invested in changing patterns of inequality that impact women throughout the world. Most recently, Mona litigated in the area of housing discrimination and predatory lending at the Law Foundation of Silicon Valley. She worked on voting rights at ACLU and immigration/asylum cases for victims of gender persecution at Center for Gender and Refugee Studies. Mona worked at the United Nations in post-war Sarajevo, focusing on human trafficking, rights of women and children, and incorporating the Convention on the Rights of the Child (CRC) into domestic law. She also worked on international human

rights litigation at the Center for Justice and Accountability, a San Francisco based organization that brings civil prosecutions against human rights abusers living in the United States for crimes committed abroad. Mona graduated from University of California, Hastings College of the Law in 2005, and received her B.A. in political science from the University of Michigan.



**Dr. Emily Murase:** Appointed by Mayor Gavin Newsom in 2004, Emily Murase serves as Executive Director of the San Francisco Department on the Status of Women, whose mission is to promote the human rights of women and girls. In 1998, San Francisco became the first municipality to adopt a local ordinance reflecting the principles of the United Nations Convention to Eliminate All Forms of Discrimination Against Women (CEDAW), an international bill of rights for women, that all industrialized countries have ratified, with the exception of the United States. The department has been engaged in groundbreaking gender analyses of city operations in which the workforce, budget, and services of city departments are examined using the lens of the CEDAW human rights framework. A graduate of Bryn Mawr College, Emily holds a Master's degree from

UC San Diego and a Ph.D. from Stanford University. She resides in San Francisco with her husband and 2 children.

# The Pursuit of Work-Life Balance Among Korean, Filipina, and American Women

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**Monday, February 27, 2012**

**6:15 pm – 8:00 pm**

Chapel on 1<sup>st</sup> Floor, UN Church Center  
777 United Nations Plaza – 44<sup>th</sup> & 1<sup>st</sup> Avenue, New York, NY 10017

Women are entering the workforce at ever increasing levels. For the first time, women compose a majority of the workforce in the United States, and this percentage is rapidly increasing in Korea. Many working women face work-life balance issues. What are countries doing to make the workplace gender equitable? Why do all industrialized and many developing countries offer paid maternity leave while the U.S. does not? Why do women leave their jobs and how can they re-enter the workforce? Why does the U.S. lag behind other countries in offering high quality and affordable childcare? How can governments and employers better serve a culturally diverse workforce? This session will touch on family leave options, workforce exit and re-entry, flexible work options, childcare, and culturally appropriate responses. Participants will engage in a lively discussion focused on creating a suitable environment for the economic empowerment of women.

## Expert Panelists

**Emily Murase, PhD**, Executive Director  
San Francisco Department on the Status of Women

**Marily Mondejar**, President  
Filipina Women's Network

**Sookja Kim**, Family Policy Division Director  
Ministry of Gender Equality and Family, Korea

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## About the San Francisco Department on the Status of Women



The Department seeks to ensure the equitable treatment and foster the advancement of women and girls throughout San Francisco through policies, legislation, and programs that focus on populations in need. Since 1975, the Department has been promoting the human rights of women in San Francisco with policies addressing violence against women, women's health, economic development, equality in the workplace and much more. In 1998, San Francisco became the first municipality in the country to adopt an ordinance implementing the United Nations' CEDAW Treaty locally. The Department's programs, including its gender analyses of City departments, garnered national and international attention, and resulted in the winning of the 2010 CIFAL America's Award.

\* Co-Sponsored with the Filipina Women's Network and the Korean Ministry of Gender Equality and Family \*



**Dr. Emily Murase** serves as the Executive Director of the San Francisco Department on the Status of Women, whose mission is to promote the human rights of women and girls, since her appointment in 2004. Through her leadership, the Department has been engaged in groundbreaking gender analyses of city operations in which the workforce, budget, and services of city departments are examined using the lens of the CEDAW human rights framework. In 2010, Emily ran a successful campaign and is currently serving her second year on the San Francisco Board of Education. A graduate of Bryn Mawr College, Emily holds a Master's degree from UC San Diego and a Ph.D. from Stanford University. She resides in San Francisco with her husband and 2 children.



**Marily Mondejar** is a senior business leader with wide-ranging global experience as an entrepreneur, strategist, and advisor to leading organizations. Raised in an entrepreneurial family in the newspaper, movie production and printing industries in the Philippines, Marily began her career working for her family's multiple business operations and went on to become one of two women in sales management for the Thailand distributor of Time Life Books Southeast Asia. After immigrating to the U.S., she joined Security Pacific National Bank before becoming a career transition consultant and executive coach for Lee Hecht Harrison. As a working mother juggling her family and career, Marily started her own image consulting, organizational development and career coaching practice to support her family. In 2009 she ended a successful and notable business career to devote her energies full-time as the founding president of the Filipina Women's Network and grew it from 50 members to over 10,200 members today. Marily serves on several nonprofit boards, including the Friends of the SF Commission on the Status of Women, Leadership California, the SF Sweatfree Procurement Advisory Group, the SF Justice and Courage Oversight Panel, Filipino American Arts Exposition, Image Industry Council International, the American Society for Training and Development. Most recently, she was appointed by the Mayor to the San Francisco Redistricting Task Force and was selected by KQED (NPR/PBS) as a 2012 Local Hero to celebrate Women's History Month. She also received the Civil Rights Award from the California API Joint Legislative Caucus. Marily holds a Bachelor's and Master's degrees in Organization Development and Leadership.



**Sookja Kim** is a government official in South Korea and a director of the Family Policy Division in the Ministry of Gender Equality and Family. She has been working for 22 years as a policy maker, including at Seoul metropolitan government for 15 years and at the Ministry of Gender Equality and Family since 2003. She has made a lot of policies to help women, such as a childcare service system and job supporting program. In addition, beginning in January 2011, she has been at the San Francisco Department on the Status of Women for 18 months as a fellowship researcher, reserved for the highest qualified public servants in Korea to learn advanced policies related to Work-Life Balance. Her major focus is to create family-friendly workplaces, and she wants to find out the best way to spread a Flexible Work Option in small private companies in Korea. Sookja holds a Bachelor of Computer Science and a Master of Social Welfare from Seoul City University in Korea.